

OCTOBER  
7-8, 2021

VIRTUAL EVENT

# MAINTAINING EXCELLENCE

*in times of crisis*



PBCMS.org  
561-433-3940

## SPONSORSHIP OPPORTUNITIES

# FUTURE OF MEDICINE: MAINTAINING EXCELLENCE IN TIMES OF CRISIS

### PRESENTING BENEFACTOR \$20,000 *(limited availability)*

- Company logo and a description (150-word maximum) at the top of the sponsor section of the virtual platform
- Record up to a 2-minute video in Zoom to be linked in your own sponsor tab of the virtual platform
- Name/Logo on press releases, social media, signage, and website
- Two Full Page color ads in our OnCall journal
- Two email blasts to over 10,000 Palm Beach County unique emails
- Opportunity to introduce speaker
- 30 tickets to the event

### PLATINUM SPONSOR \$15,000

- Company logo and a description (100-word maximum) at the top of the sponsor section of the virtual platform
- Record up to a 1-minute video in Zoom to be linked in your own sponsor tab of the virtual platform
- Name/Logo on press releases, social media, signage, and website
- One Full Page color ad in our OnCall journal
- One email blast to over 10,000 Palm Beach County unique emails
- Opportunity to introduce speaker
- 20 tickets to the event

### GOLD SPONSOR \$10,000

- Company logo and a description (50-word maximum) at the top of the sponsor section of the virtual platform
- Record up to a 30-second video in Zoom to be linked in the sponsor section of the virtual platform
- Name/Logo on press releases, social media, signage, and website
- 1/2 Page color ad in our OnCall journal
- Listed in Medlink as FOM Sponsor
- 15 tickets to the event

### SILVER SPONSOR \$5,000

- Company logo and a description (50-word maximum) at the top of the sponsor section of the virtual platform
- Name/Logo on website
- 1/4 Page color ad in our OnCall journal
- Listed in Medlink as FOM Sponsor
- 10 tickets to the event

### BRONZE SPONSOR \$2,500

- Company logo and link to your website in the sponsor section of the virtual platform
- Name/Logo on website
- Listed in Medlink as FOM Sponsor
- 5 tickets to the event

### SPECIAL FRIEND \$1,500

- Company logo and link to your website in the sponsor section of the virtual platform
- Name/Logo on website
- Listed in Medlink as FOM Sponsor
- 2 tickets to the event

### FRIEND SPONSOR \$500

- Name/Logo on website
- Listed in Medlink as FOM Sponsor
- 2 tickets to the event

### NONPROFIT SPONSOR \$300

- Name/Logo on website
- Listed in Medlink as FOM Sponsor
- 2 tickets to the event

### ADVERTISING \$250

- Company logo and link to your website in the sponsor section of the virtual platform

## TICKETS

PBCMS Members: \$50.00 • Non-Members: \$75.00  
Medical Students & Residents Free

*Become a member of the Palm Beach County Medical Society before October 1st & receive a complimentary ticket to the event*

## SPONSORSHIP COMMITMENT

To reserve participation in the Excellence in Medicine Summit, complete and return this form. Full payment for all sponsorship commitments must be received by September 30, 2020.

### CONTACT INFORMATION

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Company (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### SPONSOR LEVEL

☐ PRESENTING BENEFACTOR \$20,000  
(limited availability)

☐ PLATINUM SPONSOR \$15,000

☐ GOLD SPONSOR \$10,000

☐ SILVER SPONSOR \$5,000

☐ BRONZE SPONSOR \$2,500

☐ SPECIAL FRIEND \$1,500

☐ FRIEND SPONSOR \$500

☐ NONPROFIT SPONSOR \$300

☐ ADVERTISING \$250

### PAYMENT/SUBMISSION

Total Amount \$ \_\_\_\_\_

☐ Invoice Me

☐ Check paid to PBCMS

☐ Visa

☐ MC

☐ Amex

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

CV Code \_\_\_\_\_

Card Holder's Name: \_\_\_\_\_

Card Holder's Signature: \_\_\_\_\_

***Sponsorship must be paid in full before placement.***



#### QUESTIONS

KATHERINE ZUBER  
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561.433.3940 ext. 106

#### RETURN TO

Palm Beach County Medical Society  
Att: Future of Medicine  
3540 Forest Hill Boulevard, Suite 101 West  
Palm Beach, FL 33406  
Fax: 561.433.2385  
Email: PBCMS@PBCMS.org