2017 PBCMS Services Annual Dinner
Palm Beach County Medical Society Services Annual Dinner was held on Wednesday, March 15th at Benvenuto's in Boynton Beach. Featured speaker was Dean Phillip Boiselle, MD Charles E Schmidt College of Medicine. Officers for 2017 include Michael Dennis MD, Ivy Faske MD, Matt Gracey and Don Chester. Board members for 2017 include, Jean Acevedo, William R. Adkins, MD, Elaine Alvarez, Jose F. Arrascue, MD, Brenda Atkins, Nancy Beard, Don Chester, Ljubica Ciric, Psy.D. Patricia C. Corbett, K. Andrew Larson, MD, Robbin Lee, Alan Barth Pillersdorf, MD Nancy Proffitt, Greg Quattlebaum, Brent M. Schillinger, MD, Heather Siegel Miller, Esq., Ben Starling III, Brandyce Stephenson, Maureen Whelihan, MD, Paul Wieseneck, CPA, Jack Zeltzer, MD.

HB 1037 passes out of the Health Quality Subcommittee
HB 1037 passed out of the Health Quality Subcommittee. The bill language, created without the consultation of a single Ophthalmologist, allows Optometrists to bypass medical school and begin performing surgery after a brief period of instruction. “The first patient an Optometrists performs surgery on will be their first experience with a live patient. This puts the health and wellbeing of all Floridians in jeopardy and drastically lowers the standard of care patients deserve. If an Optometrist wants to perform surgery, their first stop should be medical school, not the
Legislature.” Stated Adam Katz, MD President of the Florida Society of Ophthalmology.

AMA Launches New Health System Reform Site
In response to the recent introduction of the American Health Care Act, the AMA has launched PatientsBeforePolitics.org, an online platform that aims to educate and engage patients and physicians in the current health system reform debate. The site will be your one-stop-shop for all things AHCA and will provide in-depth policy information and educational resources, interactive tools that enable quick and easy sharing of images via social media and will allow users to express their support and encourage their followers and friends on these social networks to do likewise. The site also provides calls to action, customized for both patients and physicians, that will directly put you in contact with your lawmakers aimed at targeting specific reform efforts and help ensure legislation will improve health insurance coverage and health care access. As the health system reform debate evolves, so too will PatientsBeforePolitics.org. Future phases will include additional content and interactive features designed to engage site visitors.

Ethics and the Conversation Project
It’s important to begin to have the conversation about end of life long before the end of your life. The Palm Beach State College Center for Applied Ethics and PBCMS will be hosting a free provocative film and panel discussion “Values, Conversations and Life Choices” on Monday, March 27, 2017 at 2:30pm. It will be held at Palm Beach State College 4200 Lake Worth Road in the Public Safety Training Room PSD -108. Click here to register online or call 561-868-3545. This program is intended for the general public as well as physicians and their patients.

AMA Action Alert
A recent survey of over 3,000 brand name prescription medications found that prices have more than doubled for over 60 drugs since 2014. As the prices of prescription medications continue to rise, physicians have a responsibility to educate their patients. TruthinRx.org allows patients to learn who controls the prices of their medications and why those prices are increasing. The interactive site provides facts, informational resources and ways that you and your patients can take action to increase drug price transparency. Don’t wait – visit TruthinRx.org today.

Special Enrollment for Health Insurance Coverage is Now!
If you are uninsured and have a qualifying event, (click here to see what qualifies you) and you need help finding health insurance, contact Vanessa Rivera, our Licensed Navigators, at (561) 309-9946 or visit www.enrollpbandtc.org to find a Navigator or Certified Application Assistor near you.
The Arthritis Foundation
The Arthritis Foundation is working with a coalition in Florida advocating for the passage of the Bait and Switch or non-medical switching bill, SB182/HB95. The Arthritis Foundation’s position statement on this is titled “Prohibiting Negative Health Insurance Plan Changes During a Contract Year” and you can access it by clicking here.

Congratulations to Our 2017 Heroes in Medicine!

Special Friend
Rhona Pillersdorf

Leadership Award
FAU Charles E. Schmidt College of Medicine

Advocacy Hero
State Attorney Dave Aronberg

Project Access
21st Century Oncology-Kishore K. Dass, MD, Ben H. Han, MD and Eugene C. Shieh, MD
Bethesda Health - Hospital Hero
Ramin M. Abdolvahabi, MD – Palm Beach Neurosurgery

Physician Heroes
Patricios Espinosa, MD
Claudia Mason, MD
Suresh Rajpara, MD
Ronald Romear, MD
Steven Rosenberg, MD

Bruce Rendina Professional Heroes
Mary Jo “Joey” Bulfin RN, MBA
Linda De Piano, PhD
Rik Pavelscak, PhD
Tina Phillips

**Community Outreach Heroes**
Boca Hoops High 5 League
Debby Walters and the Diabetes Coalition
The Breakers Hotel Community Outreach

**Community Outreach Heroes**
Elizabeth Cayson (PhD Candidate)
Judy Dunn, RN
Emanuel “Dupree” Jackson
Marge Sullivan
Esther Swann

**Health Care Innovator Heroes**
Satish Chandran, PhD-Somahlution
John Couris-Jupiter Medical Center

**Health Care Educator Heroes**
Sarah Bland, MD
Roger Duncan, MD
Karen Gilbert, RN
Richard Levene, DO
Meg Reller

**Health Care Providers Heroes**
Barbara Abernathy, PhD
James Abramowitz, DDS
Pascal Gedeon, PA
Captain Houston Park
Jane Robinson LMHC, RPT-S

**Health Care Prevention/Wellness Heroes**
Keith Hurbs and Palm Glades Rural Health Associates
Lauren Zuchman LCSW and Healthier Delray Beach
High School Student Heroes
Charlize Estella
Tyler Gray
Michael Hamper
Daniela Mejia Lagos

Medical Student Heroes
Nadine Najjar
Dan O'Shea
Miranda Rosenberg

The 14th Annual Heroes in Medicine Awards will be held at the Kravis Center’s Cohen Pavilion in West Palm Beach on Friday, April 21st. Net proceeds from the awards luncheon support the services of the Medical Society and Project Access, a physician-led network of care of physicians and other health care providers who offer care at no cost to local uninsured residents in need and other services of the PBCMSS. Call 561-433-3940 for sponsorship information.

Upcoming PBCMS Events

Health Care Connection Luncheon
PBCMS will host “Implementing a Credit Card on File Program” Presented by Nancy Brown, CPA, CGMA, CMPE, Chief Financial Officer, Think Big Health Care Solutions on Wednesday, April 12, 2017 from 11:30 am – 1:00 pm at the West Palm Beach Marriott -The Bistro 1001 Okeechobee Blvd, WPB, FL 33401. $25 PBCMS & MGMA Members $35 Non-Members and Staff. Register on line at www.pbcms.org or call 433-3940 ext. 105.

Save the Date!
PBCMS will be hosting a Doctor’s Day Family Celebration on Sunday, April 2, 2017 from 2-5 pm at The Beach Club (Lake Worth). There will be a cookout, music, fun and games. Free for members and immediate family. Please contact Deanna by email deannal@pbcms.org at 561-433-3940 x105.

Upcoming Community Events

Alzheimer’s Community Care Educational Conference
Alzheimer’s Community Care will be hosting the 20th Educational Conference, March 16-17, 2017, at the Palm Beach County Convention Center in West Palm Beach. CME’s and CEU’s will be provided. Click here for more information or to register.
**CME'S Available**
Boca Raton Regional Hospital will be hosting the 14th Annual Internal Medicine Conference from March 24-26 at the Boca Raton Marriott. For more information or to register online click here.

**2017 West Palm Beach Business to Business Diversity Conference**
CareerSource PBC is hosting a conference on May 11, 2017 from 8:00 am to 4:30 pm with breakfast and lunch included. CEU's offered. The conference will be held at the Holiday Inn Palm Beach Airport Hotel, 1301 Belvedere Road, West Palm Beach Florida. Click here to register online or for more information.

**HEPM Miami Event 2017**
Cleveland Clinic has partnered with the London School of Economics for an upcoming program in Miami called “Big Issues in Health Policy.” From the 28th to the 30th of April LSE Health, in joint providership with Cleveland Clinic, will host 'Big Issues in Health Policy' at the at The Ritz Carlton Hotel, South Beach, Miami. This activity has been approved for AMA PRA Category 1 Credits™. Click here for more information or to register.

**Classifieds**

**Need a New or Second Location?**
Utilizing her medical site selection expertise and superior negotiation skills, Lesley Sheinberg of NAI/Merin Hunter Codman places tenants on an even playing field with commercial real estate professionals, landlords and owners. If you need a broker who understands your medical space needs call Lesley today at 561-471-8000 or 561-254-7810. Featured property: 1515 N Flagler Drive, near downtown West Palm Beach, offers stunning space at exquisite rates, located next to Good Samaritan Medical Center.

**Job Openings**
Palm Beach Research is looking for a FL licensed Physician for a part time research project. Please contact Judy Dunn, RN, MPH at jdunn@careersourcepbc.com or 561-371-5326.

**Physician Needed**
Fred Eaglstein, DO a board-certified dermatologist and MOHS surgeon recently passed away in Jacksonville. His family is looking for a fulltime MOHS surgeon to work in practice during this transition. Please call Pamela Matthews at 904-945-6845 if you are interested.

**Open Positions for Psychiatrist and Staff Physician**
FoundCare is looking for a Staff Physician. For confidential consideration, please
email your CV/resume and salary requirements to mmachonis@foundcare.org or call 561-472-9160 ext. 212 or by fax 561-868-5652.

**Office Space for Rent**
Fully furnished office space for rent with medical equipment. Ideal for Ob/Gyn or PCP. Central location in Palm Beach County near Okeechobee Blvd and I-95. 4 exam rooms. Business office. Doctor offices. Break room. 2 restrooms. If interested, please contact 561-434-6796 for more information.

**Office Space for Sublease**
On St. Mary's Campus. 5305 Greenwood Ave., Suite 202 WPB. Three exam rooms and large physician's office with wheelchair access. Available 2 to 3 days per week. Contact 561-841-8545 for more information.

**Medical Office for Rent**
Available February 1, 2017. JMC Out Patient Surgery Center Bldg. Military Trail, Jupiter (covered portico and elevator). Ideal for single physician or secondary location. 1225 sq. ft., fully furnished including medical equipment; 2 exam rooms (one including lab setup), handicap accessible bathroom, business office, conference room/kitchen, computer/storage room, extra-large physician's office. Contact (561) 746-8446 for more information.

**Office Space for Rent**
Single story building with wheelchair access located at 2150 South Congress Avenue in West Palm Beach - 2000 sq. feet, 5 exam rooms, front & back office, employee lounge, kitchen and bathroom. For more information, please call Dr. Graham Whitfield 561-965-5200 - Built by a Doctor for a Doctor!

**Don't miss out - Only 1 fully functional Medical Office unit still available for lease in West Palm Beach**
This large suite encompasses 4600 sq. ft. with 7 exam rooms, a large reception/medical records area, lab area, 2 nurses stations and a full lead lined X-Ray room. This building is close to I-95 and is centrally located. Ask us about the optional use of our 3000 sq. ft., ACHA certified and fully accredited Outpatient Surgery Center. Plenty of parking available and possible move-in incentives. Contact Candy Steiding at 561-968-7111 or candy@plasticsurgerypb.com for further information.

**Needed New or Gently Used Medical Equipment**
Clinics Can Help (CCH), a 501(c)3 nonprofit organization founded in 2005, gratefully accepts donations of new or gently used medical equipment which we clean and when necessary refurbish and provides it to convalescing or chronically ill children and adults in Palm Beach County. To inquire about donating medical equipment or supplies or for more information about CCH call 561.640.2995 today or go to www.clinicscanhelp.org.