



YOU TOO CAN BE A HEALTHCARE HERO!

Many thanks for your interest in possibly serving as a sponsor of the 16th Annual [Heroes in Medicine Awards](#) luncheon which will be held at the Kravis Center's Cohen Pavilion in West Palm Beach on Friday, May 17th. Your support will:

- make a strong statement about your commitment to quality healthcare,**
- help the Medical Society celebrate health care heroes,**
- help us ensure care for uninsured people served by Project Access and support other PBCMS programs and**
- will receive wide visibility based upon the level of sponsorship.**

Heroes in Medicine, a unique and heartwarming gathering, honors and celebrates men and women as well as companies and organizations from Palm Beach County who are committed to and have provided extraordinary health care services and support.

Net proceeds from the awards luncheon support the services of the Medical Society and **Project Access**, a physician-led network of physicians and other health care providers who offer care at no cost to local uninsured children and adults in need and other vital services of the PBCMSS. Since 2005 when Project Access began, hundreds of physicians and other health care providers have provided over \$13.5 million of free care, with over \$1 million provided last year. For every \$100 contributed to Project Access, \$800 in free care is provided...care which has offered support, hope and even saved lives.

As financial success of **Heroes in Medicine** is due in large part to the support from sponsors, we thank you for consideration of this request. Again, please know that while your support will help our community honor our local health care heroes, it will also help the Medical Society serve more people in need of health care through Project Access.

For your review and consideration enclosed is information on "Heroes" sponsorship opportunities. If you have any questions about sponsorship, the event or PBCMS, please do not hesitate to contact Katherine Zuber at 561-433-3940 ext. 102.

PALM BEACH COUNTY MEDICAL SOCIETY SERVICES IS A 501(C)(3) NONPROFIT ORGANIZATION.
YOUR CONTRIBUTION IS TAX-DEDUCTIBLE TO THE EXTENT ALLOWED BY LAW.
OUR TAX ID NUMBER IS **65-1048299**.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION OF PALM BEACH COUNTY MEDICAL SOCIETY SERVICES, INC., A NOT FOR PROFIT TAX EXEMPT ORGANIZATION. CH#12678, MAY BE OBTAINED FROM THE FLORIDA DEPARTMENT OF AGRICULTURE AND CONSUMER SERVICES BY CALLING TOLL FREE 1-800-435-7352 WITHIN THE STATE OF FLORIDA. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.



Presented by Palm Beach County Medical Society Services

2019 SPONSORSHIP OPPORTUNITIES

Join Palm Beach County Medical Society Services in honoring extraordinary men and women at the **16th Annual Heroes in Medicine Awards luncheon on Friday, May 17, 2019**

All sponsors received before the print deadline of **Friday, April 26, 2019** will be acknowledged in the program.

We are pleased to announce **Rendina Healthcare Real Estate** as the **Heroes in Medicine Founding and Presenting Sponsor!**

Sponsorship

Lead Sponsor **\$10,000**

- Premier Table: Ten (10) Seats
- Recognition on Invitation, PBCMS, and Medlink
- Recognition in Press Releases
- Recognition on Stage
- Full Page Ad in Program
- 500 Word Profile and two Full Page Ads in OnCall
- Program Listing

Grand Sponsor **\$7,500**

- Premier Table: Ten (10) Seats
- Recognition in Press Releases
- Recognition on Stage
- Full Page Ad in Program
- 250 Word Profile and Full Page Ad in OnCall
- Program Listing

Benefactor Sponsor **\$5,000**

- Table: Ten (10) Seats
- Recognition in Press Releases
- Recognition on Stage
- Full Page Ad in Program
- 100 Word Profile and Full Page Ad in OnCall
- Program Listing

Patron Sponsor **\$2,500**

- Table: Ten (10) Seats or Four (4) Seats and Underwrite Ten (10) Heroes
- Half Page Ad in Program
- Half Page Ad in OnCall
- Program Listing

Special Friend Sponsor **\$1,500**

- Six (6) Seats or Two (2) Seats and Underwrite Eight (8) Heroes
- Quarter Page Ad in Program
- Recognition in OnCall
- Program Listing

Friend Sponsor **\$500**

- Two (2) Seats
- Recognition in Program
- Recognition in OnCall
- Program Listing

Underwriting

Reception Underwriter **\$3,500**

- Six (6) Seats
- Half Page Ad in Program
- Name or logo displayed during reception
- Program Listing

Centerpiece Underwriter **SOLD** **\$3,500**

- Six (6) Seats
- Half Page Ad in Program
- Name or logo displayed at dinner tables
- Program Listing

Program Underwriter **\$2,500**

- Four (4) Seats
- Full Page Ad in Program
- Signage Recognition at Luncheon
- Program Listing

Valet Underwriter **\$750**

- Two (2) Seats
- Name or logo displayed at valet
- Program Listing

Other Ways to Support

Program Book Ads

*Full Page (8"high x 5"wide)	\$750
*1/2 Page (4"high x 5"wide)	\$500
*1/4 Page (2"high x 5"wide)	\$250
*Business Card	\$100

Reservations

*Table of 10	\$1,250
*Individual	\$125

Please Contact Katherine Zuber at
KatherineZ@pbcms.org or 561-433-3940 Ext. 102. Or
 visit our website at www.pbcms.org/



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SPONSORSHIP

- Lead Sponsor \$10,000
- Grand Sponsor \$7,500
- Benefactor Sponsor \$5,000
- Patron Sponsor \$2,500
- Special Friend Sponsor \$1,500
- Friend Sponsor \$500

Underwriting

- Reception Underwriter \$3,500
- Centerpiece Underwriter \$3,500
- Program Underwriter \$2,500
- Valet Underwriter \$750

ADVERTISING

Advertising will be viewed by hundreds of physicians, top executives and allied health care professionals. You can also use an ad space to honor a Hero or thank a health care professional or for organization/company promotion.

Please submit advertising electronically by Friday, April 26, 2019.

- ❖ Full Page (8" high x 5" wide) – \$750
- ❖ Half Page (4" high x 5" wide) – \$500
- Quarter Page (2" high x 5" wide) – \$250

*For recognition in the event program this form must be received by Friday, April 26, 2019.

PAYMENT

Print Name: _____ Phone: _____

Company Name (if applicable): _____

Contact Person Name: _____

Mailing Address: _____ City: _____

State, Zip: _____ Email: _____

Check one: Credit Card VISA MC AMEX

CC #: _____ Exp. _____ CV#: _____

Check enclosed payable to Palm Beach County Medical Society Services.

Send an invoice to:
Print Name: _____ Phone: _____

Company Name (if applicable): _____

Contact Person Name: _____

Mailing Address: _____ City: _____

State, Zip: _____ Email: _____

Please return this form via:

mail to Palm Beach County Medical Society Services, Inc. c/o Heroes in Medicine
3540 Forest Hill Blvd. Suite 101, West Palm Beach, FL 33406
or fax to 561-433-2385 or email to KatherineZ@pbcms.org

For more information call 561-433-3940 ext. 102 or visit www.pbcms.org
Contributions benefit Palm Beach County Medical Society Services, Inc.,
a not for profit tax exempt organization.

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